

#### AGENDA · 1 MAY 2024

Visit slido.com & enter #3185880

**8:50am** Registration and Networking

**9:15am** Welcome and Opening Comments

Conference MC • Tanya Eglinton

**9:30am** Are you flexed for the future?! Case Study with Energy Queensland



Michael Dart
Chief Customer Officer
Energy
Queensland

10:10am Good Communication is Good Business: The Bottom-line Value of Strategic Communication



Sia Papageorgiou
Managing Partner

Centre for
Strategic
Communication
Excellence

**10:50am** *Morning T* 

Morning Tea Break and Networking



11:10am

Navigating the Shift: From Analog Agents to Digital Dynamics in Workforce Strategy



Nadia Younan WFO Solutions Manager



**Ben Hancock**Manager ANZ - Digital, Analytics and Al

11:50am

Thinking and Acting Differently in an Age-Old Industry: How Disruption Can Set You Apart



12:30pm

Lunch Break and Networking





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#### STREAM ONE

**Hosted by Shelley Flett** 

### 1:20pm

Breaking Barriers: Enabling Indigenous Communities through Inclusive Employment



Teresa Goldsmith
Director Service Delivery
Concentrix

#### **STREAM TWO**

Hosted by Fran Southward

### 1:20pm

The Power of Partnership: Amplifying Outcomes through Collaboration



Patrick Lloyd A/g Assistant Commissioner, Enterprise Work Management



#### STREAM THREE

Hosted by Tanya Eglinton

### 1:20pm

Navigating Nuances: Tailoring Customer Experiences to Embrace Diversity and Vulnerability



**Jaime Johnston-Smith** General Manager, Contact Centre



## 1:55pm

Roundtable Discussion
Enhancing Employee Wellbeing: Balancing Safety,
Security and Culture



HESTA



## 2:30pm

Creating a Social Enterprise: A Beginners Guide to a Well-Intended Midlife Crisis



Toby Ellis
Founder, Deadly Rugby
and Head of Customer
Services, AMP



# 1:55pm

Harnessing Behavioural Economics: Leveraging Insights to Maximise Engagement and Effectiveness



**Kai Rottmann**Director Engagement and Education

ASQA

## 2:30pm

in Customer Service: Re-thinking Strategies for Vulnerable Customers



Jodie Bedoya Director

## 1:55pm

Total Transformation: City of Casey's Journey to Achieve a Truly Customer Centric Experience



**Jen Bednar**Director Customer and Corporate Services



# 2:30pm

Reimagining Induction for Improved Customer Outcomes



Catherine Peacock
Retail Capability Lead



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3:00pm

Afternoon Tea Break and Networking



3:20pm

Byte of Conscience: Navigating the Ethical Landscape in Al Innovation



Mike McKenna
Chief Technology
Officer & Founder

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4:00pm

The Great Debate:
All Current Contact Centre Metrics are Pointless













Jaye Taubman
Director, Workforce
Services and Business
Improvement







4:50pm

Day One Closing Reflections

Conference MC · Tanya Eglinton

5:00pm to 6:30pm

Networking Drinks and Canapes





AGENDA · 2 MAY 2024

Visit slido.com & enter #3185880

8:30am Registration and Networking

8:50am Welcome and Day One Recap Conference MC • Tanya Eglinton

9:00am The Power of Operational Excellence in Transforming



**Thomas Ryan**First Assistant
Commissioner, Enterprise
Transformation Group



9:40am Adapting to the future skills challenge



Peter Grist
Managing Director

GRIST

**10:20am** Morning Tea Break and Networking



10:40am

Transforming Contact Centre Operations:
A Journey from the Front Lines to Strategic Workforce Management



**Laura Jonssen**Workforce Planning Advisor







Richard Lundgren
Customer Success Manager
CALABRIO\*\*

Part of Energy Queensland

11:20am

#### Roundtables - two sessions

Roundtable allocations provided during morning tea break

Bold Dialogues: Transforming Tough Conversations into Everyday Business Brilliance Optimise & Conquer: Take the Wheel with Results-Driven Process Mastery

Performance Overdrive: Strategies that accelerate success

Thriving Teams: Tackling the challenge of engagement

Safequarding Customer Trust: Defending your Organisation from Fraud and Deepfakes

FutureFit: What are the Skills we need to invest in to succeed Minds at Work: Navigating Psychosocial Wellness Obligations Rethinking EVP: Optimising Tools and Support to Drive Retention The Performance Narrative: Real Results of a Hybrid Working Model

Al: Separating Hype from Reality



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12:30pm

Lunch Break and Networking



1:15pm

Leader Panel Discussion

Investing in Tomorrow: Cultivating Leaders, Nurturing Potential



Melissa van der Burgt Head of Customer Experience Centres Allianz



Michael McKenna
General Manager
Customer Services

Brisbane
City Council



Tegan Judge
Manager Contact Centre
and Operations - Travel

1:55pm

Innovation as Usual



2:30pm

Closing Reflections and Prize Draws

Conference MC • Tanya Eglinton

3:15pm

Close of Conference

#### Some of our Expert Roundtable Facilitators



**Shelley Flett**Transformational Leadership
Trainer and Executive Coach





**Tim Powell**Head of National Contact
Centres and Payments

TEACHERS MUTUAL BANK LIMITED



**Mark Gallen** Sales and Service Manager





**Tanya Eglinton** General Manager Customer Connect

BOQ GROUP



**OUR PARTNERS** 

### **GOLD PARTNERS**





## SILVER PARTNERS

























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Master of Ceremonies, Tanya Eglinton



